

# ALABAMA BUSINESS EDUCATION ASSOCIATION



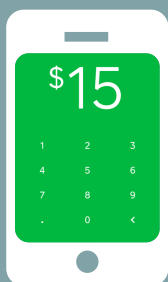
## FOR YOUR CALENDAR

Southern Business Education Association Convention  
Mobile, AL  
October 17-20, 2018

Alabama Business Education Association Conference  
Birmingham, AL  
February 2, 2019

National Business Education Association Convention  
Chicago, IL  
April 16-20, 2019

## JOINING/RENEWING YOUR MEMBERSHIP JUST GOT EASIER!



Now you can join ABEA or renew your membership through the Cash app (or [cash.me](https://cash.me)). Simply send your \$15 dues to \$ABEAAL (managed by treasurer Pam Hickman) through the site or app. If using this method, be sure to also complete the online form ([here](#)). You may still mail dues. Visit the [ABEA website](#) for more info.

*Not a Cash app user? Join here to earn \$5 for you and ABEA!*

## MESSAGE FROM THE PRESIDENT-ELECT

Greetings, fellow and future ABEA/NBEA members. I hope you had an incredible school year! I have enjoyed seeing all the student, program, and teacher success on social media this year. I love to see that so many of us believe in sharing the great things that go on in our programs. Remember to leave it up to no one to tell your program's story. YOU CAN create the perception. Ultimately, in doing so, you're reminding all around you of the amazing ways business education helps students excel.

Regarding ABEA membership, one thing I've learned in my years as an ABEA officer is that many Alabama business educators believe they are already members of ABEA through ACTE. Both are GREAT organizations for business educators (I'm a member of both), but they are **different** organizations.

ABEA is by and for business educators exclusively, and is affiliated with the National Business Education Association -- a premier organization just for us! State membership is just \$15 and connects you to amazing business educators in your state.

If you're not already a member, I hope you will join us! We're a tight-knit community of educators who work hard to advocate for business education in our communities and are always looking for new ways to be better at what we do.

In this newsletter, you'll see all the ways we do this and the opportunities to join right in.

Thank you so much for your dedication to business education!

*Gerri Kimble*

# ABEA SHARE CORNER

Click the image in the section to access the resource.



## LINKEDIN IN THE CLASSROOM

It's summer! The myth is that teachers are "off" in the summer, while the truth is most of us spend at least some of that time prepping for next school year.

Through attending conferences and other professional events, I have found that teachers know the benefits of using LinkedIn with their students, but some aren't quite sure how to "do" it. I've even met teachers who want to strengthen their *own* profiles before introducing it to students. If you fall into one of these categories, I hope this project will be helpful to you. It can be done throughout the year OR used as part of a portfolio-style final project in a class. More importantly, it's a real-world asset for our students as they begin their professional journeys.

Review and/or modify it to fit your class needs for next year. If you have questions, suggestions on how to make it better, or find a typo, please contact [gkimble@hoover.k12.al.us](mailto:gkimble@hoover.k12.al.us).

Click here to access the four-part project.



Are you teaching Personal Finance or Career Prep next year and are in need of quality, free resources? If you aren't already using NextGen Personal Finance, check it out. NGPF offers financial literacy lessons using articles, videos, activities, and various assessments.



If you're teaching Internet Marketing or any class that incorporates digital or social media marketing, check out Stukent's Mimic Social for high school students. Lots of fun and cool things to learn!

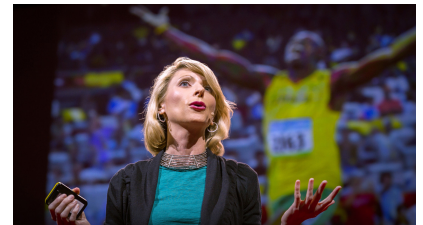
FUNdamental strategies for Computer Science education



Teaching Computer Science next year? ABEA President Tiffany Stonecipher recommends AbstractingCS. She's found it to be "one of the most helpful resources out there for teaching this course!" **CLICK HERE** to check it out!



Using TEDTalks in the classroom? **CLICK HERE** to check out this great one Amy Cuddy did on how our body language could shape who we are. A great supplement to a job interview unit or preparing students for big events (like competitive events performances)!



Whether you teach Accounting, Career Prep, Multimedia Design, or anything in between, Tonya Skinner's lesson plans website has something for you. Check it out!



Have a cool resource or project? Please share and we'll feature it in our next newsletter. Send submissions to [gkimble@hoover.k12.al.us](mailto:gkimble@hoover.k12.al.us). Thanks!

# ABEA 2019 CONFERENCE

Birmingham, AL  
February 2, 2019



Brock School of Business  
Samford University

## SESSIONS & FACILITATORS

We're shaking things up for our 2019 conference as we prepare to give you an experience that's a unique mixture of unconference-, fishbowl-, and EdCamp-style sessions. Topics of discussion will be created by conference attendees on the spot, and sessions will be facilitated by peers. In other words, we're giving you the control to ensure that you get the conference experience you want. Our goal is to have sessions for each of the following areas:

- Accounting/Finance
- Career Prep
- Cooperative Education
- CTSO Advising (DECA, FBLA, PBL, SkillsUSA, TSA, etc.)
- General Business
- Marketing
- Information Technology
- Postsecondary Business Education
- Dual Enrollment
- Advanced Degrees in Business Education
- New to Business Education

### Are you interested in facilitating a session?

Facilitators are not "presenters," as they won't be expected to be "the expert in the room." A facilitator will simply be an individual who teaches or has taught the subject area and can jumpstart, learn from, and facilitate discussion among peers. Facilitating a session is a also great way to get involved in the organization. Click below to volunteer or recommend a colleague by **July 1, 2018**. Thanks!

I'd like to facilitate a session.

I'd like to recommend a colleague.

## HOTEL ACCOMMODATIONS



**Courtyard Birmingham Homewood**  
500 Shades Creek Parkway  
Homewood, AL 35209

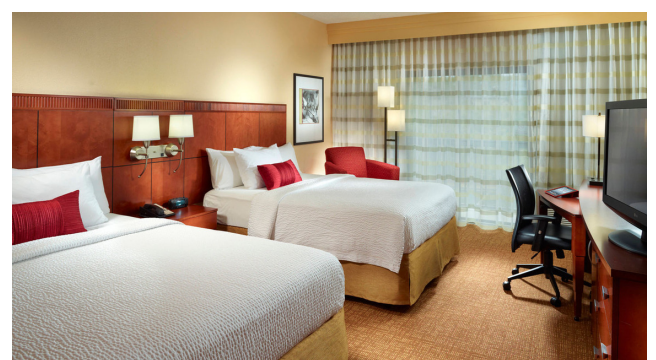
**Special ABEA Rate: \$94/night**

- *Complimentary parking*
- *Complimentary high-speed wi-fi*
- *Onsite breakfast and dinner options*
- *Minutes away from conference location*
- *Conveniently close to downtown Birmingham*

**Book early -- rooms will go fast.**

**Deadline for ABEA Rate: January 1, 2019**

**CLICK HERE** to make online reservations  
or call **1 (800) 393-7928**  
and ask for the Alabama Business  
Education Association room block.



# ABEA AWARDS

*The 2018 ABEA Scholarship and Teacher of the Year honors will be awarded at the Southern Business Education Association Convention in Mobile on October 19, 2018. Information on how to apply or nominate a colleague is included below.*

## SCHOLARSHIP

The 2018 ABEA Scholarship will be awarded at the Business Meeting Breakfast at the 2018 SBEA Convention. An applicant must be a currently enrolled graduate student in Business Education and must show evidence of membership in ABEA, SBEA, and NBEA. A completed application must include:

- data sheet to include earned degree, work experience, awards and honors, and other helpful information
- narrative of no more than 500 words stating the applicant's career goals
- three letters of reference

Application deadline is **July 1, 2018**. All applicant materials should be emailed to Dr. Geana Mitchell:  
geanamitchell@hotmail.com.



## TEACHER OF THE YEAR

The 2018 ABEA Teachers of the Year will be announced at the Business Meeting Breakfast at the 2018 SBEA Convention. An ABEA member may nominate a fellow ABEA member by submitting the secondary nominee's name to Secondary Awards Chair Tiffany Stonecipher (tstonecipher@mcs.k12.al.us) or postsecondary nominee's name to Postsecondary Awards Chair Sandi Logan (slogan@jeffersonstate.edu).

To be eligible for ABEA TOY, the nominee must:

- be a current member of ABEA, SBEA, and NBEA
- have been a member for at least one year prior to nomination
- complete an application packet

**Deadline to Nominate: July 1, 2018**

Please include the following information in your e-mail nomination:

Nominator's **AND** Nominee's

- Name
- Current Position
- School or College
- Address
- Preferred E-mail

Nominees will be notified by email of their nomination and must complete a nomination packet by **August 1, 2018**.

*The 2019 ABEA Scholarship and Teacher of the Year honors will be awarded at the Alabama Business Education Association Conference in Birmingham on February 2, 2019. Information on how to apply or nominate a colleague will be included in the Fall 2018 newsletter. It will also include information on nominating individuals for the next ABEA officer team.*

# REGIONAL & NATIONAL CONFERENCES

## SBEA ANNUAL CONVENTION



We're thrilled that the SBEA Annual Convention is right here in Alabama, and want to remind you that the 2018 ABEA business meeting will be held at the SBEA Convention.

The Alabama Business Education Association 2018 Business Meeting will be held on Friday, October 19 through a breakfast sponsored by the Federal Reserve Bank of Atlanta - Birmingham Branch. An RSVP is required by September 1, 2019, to receive a ticket. **CLICK HERE** to reserve your spot.

Visit [SBEA.org](http://SBEA.org) to register for or learn more about the SBEA Annual Convention. You may also contact ABEA members and SBEA executive council members Elisha Wohleb ([wohleec@auburn.edu](mailto:wohleec@auburn.edu)) or Deana Goodwine ([deana.goodwine@acboe.net](mailto:deana.goodwine@acboe.net)) for more information.



## NBEA ANNUAL CONVENTION



We're already looking forward to NBEA 2019 Chicago! Not yet a member of National Business Education Association? It's a GREAT year to join. Contact ABEA Membership Director Morgan Palmer ([palmerme@vestavia.k12.al.us](mailto:palmerme@vestavia.k12.al.us)) for more information or visit [NBEA.org](http://NBEA.org).

Interested in presenting at or assisting with the NBEA 2019 Annual Convention (a great way to get involved)? Contact ABEA member and NBEA 2019 Program Committee member Glenith Moncus ([gmoncus@hoover.k12.al.us](mailto:gmoncus@hoover.k12.al.us)) for more information.

# SBEA & NBEA CONVENTIONS RECAP

Southern Business Education  
Association Convention  
October 25-28, 2017  
Savannah, GA

National Business Education  
Association Convention  
March 27-31, 2018  
Baltimore, MD



Dr. Elisha Wohleb  
Outstanding Leadership Award  
SBEA 2017



Elizabeth Diamond & Drs. Elisha Wohleb,  
Leane Skinner, and Bonita Johnson  
Best Paper Award  
ARBE at NBEA 2018

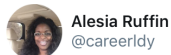


*Many thanks to the Alabama educators who represented our state and profession at our regional and national conferences. You presided, lead, planned, coordinated, presented, won awards, and more, showing much dedication to our profession and organization. THANK YOU. And a special congrats to Deana Goodwine who is the new SBEA Membership Director!*



# SOCIAL MEDIA HAPPENINGS

Most of the images used in this newsletter come from ABEA members' social media pages. We love that! Please continue to share your classroom and PD experiences (tag @ALBusinessEd if you'd like)! In addition to the individuals below, thank you Jacoba Durrell, Glenith Moncus, and Dr. Elisha Wohleb for the images used in this season's newsletter.



**Alesia Ruffin**  
@careerldy

The I.T. Academy students demonstrate their understanding of cybersecurity awareness and computer networking. "Students can't be, what they can't see"



**Steven Johnson**  
@snj\_68

Congrats to Sydney and Holly for placing 1st in the state in FBLA Accounting 1 and 2 competitions and qualifying for nationals! #APBP #AICPA #VHPride #RebelEdge



**Janet Wilson**  
@teacherjwilson

Gaston School representing at FBLA State Conference! #teamecboe #alabamafbla #begreat



**Jill Covington**  
@cov0322

#spartanbiz participating in MB schools student showcase. @mtnbrookhs



**Mrs. Morris**  
@BusinessED2011

Tarrant High School FBLA Had A Great Year This 2018 School Year. A Few Highlights From Our Year.... @drmizetcss @MsSandersEdu @GerriKimble @iam\_reshard @Real1\_Knowledge



**Lisa Smith**  
@lsmithaof

HHS Finance Academy students on Wall Street 2017! We'll miss you NYC! #hooverpride #hhsbiz #HCSstrong



**Audrey Marshall**  
@MrsAMarshall

Thank you to the 36 community partners participating in Thursday's AHS Employment Fair! Over 300 students visited with employers to learn more about employment opportunities in our community. @AuburnCityEdu



**Margaret Ann Denton**  
@dentonVHHS

487 students, 70+ interviewers...successful VHHS Interview Day!!! Thanks to @VHHSLibrary for hosting our Career Prep students! #vhpride



**Amber C. Benson**  
@ambercbenson

Cupcake Wars in Management! Big Baller Bakery takes 1st place! Profit of \$19.47! #spartanbiz #priceandpromotion



# FINAL NOTES



## NATIONAL BUSINESS HONOR SOCIETY



Honor and recognize the outstanding students in your program by starting a National Business Honor Society.

Go to [NBEA.org](http://NBEA.org) for more information.

*Pictured: Mountain Brook High School 2017-18 NBHS Inductees*

## FINAL THOUGHTS

Thank you for your dedication to our profession. At the end of this newsletter, you'll find a handy, printable checklist to get you ready for the 2018-19 school year. We're SO excited about all the great things to come, and can't wait to see you there!

Stay connected to our profession online -- lots of great things are being shared (click images for ABEA links):



- Follow **NBEA on Twitter**
- Check out this incredibly resourceful **Business Educators Facebook group**
- Look through the **#busedu hashtag**



Always feel free to contact anyone on the officer team (listed below).

**Have a great summer!**



## JOIN OR RENEW TO GET YOUR ABEA LAPEL PIN!

### ABEA Dues

**Make checks payable to:**  
 Pam Hickman  
 2235 Lime Rock Road  
 Vestavia Hills, AL 35216

**OR**

**Cash App**  
 \$CashTag: #ABEAAL

Be sure to renew your ABEA membership to get the new lapel pin. Mail or electronically send your membership dues, then pick up your pin at the next business ed-related conference or PD you attend (next confirmed ABEA officer-attended event -- ACTE summer conference).

## ABEA OFFICER TEAM

President

Tiffany Stonecipher  
[tstonecipher@mcs.k12.al.us](mailto:tstonecipher@mcs.k12.al.us)

President-Elect

Gerri Kimble  
[gkimble@hoover.k12.al.us](mailto:gkimble@hoover.k12.al.us)

Secretary/Treasurer

Pamela Hickman  
[hickmanpt@vestavia.k12.al.us](mailto:hickmanpt@vestavia.k12.al.us)

Membership Director

Morgan Palmer  
[palmerme@vestavia.k12.al.us](mailto:palmerme@vestavia.k12.al.us)

Past President

Deana Goodwine  
[deana.goodwine@acboe.net](mailto:deana.goodwine@acboe.net)



# ALABAMA BUSINESS EDUCATOR CHECKLIST

- check out the the latest ABEA newsletter
- renew my ABEA membership (or join for just \$15)
- make plans to attend the 2018 SBEA Conference (October 17-20, 2018 in Mobile)
- RSVP for the ABEA Business Meeting Breakfast by September 1, 2018
- make plans to attend the 2019 ABEA Conference (February 2, 2019 in Birmingham)
- volunteer to (or nominate a colleague to) facilitate a session at the ABEA Conference by July 1, 2018
- nominate a colleague for ABEA Teacher of the Year by July 1, 2018
- make plans to attend the 2019 NBEA Conference (April 16-20 in Chicago)
- tag @ALBusinessEd in my classroom and PD tweets
- recruit a business educator friend to ABEA

